

Message Text

UNCLASSIFIED

PAGE 01 QUITO 06814 121751Z

73

ACTION EB-07

INFO OCT-01 ARA-10 ISO-00 /018 W
----- 081585

R 121516Z SEP 75

FM AMEMBASSY QUITO

TO AMEMBASSY BOGOTA

INFO SECSTATE WASHDC 7216

USDOC WASHDC

AMCONSUL GUAYAQUIL

UNCLAS QUITO 6814

E.O. 11652: N/A

TAGS: BEXP, EC

SUBJECT: SELECTION OF COLOR TV SYSTEMS

REF: STATE 196116; BOGOTA 8576; QUITO 5099 (8/2/74)

1. IN NEXT CONVERSATION WITH DR. ORLANDO ROVIRA, EMBOFFS MAY WISH TO CORRECT HIM ON MISTAKEN IMPRESSION THAT NTSC SYSTEM IN ECUADOR IS NO MORE AN EXPERIMENT.

2. THREE PRINCIPAL TELEVISION CHANNELS IN ECUADOR (CH.10, NATIONAL NETWORK, ORIGINATING IN GUAYAQUIL; AND CHA.4 AND 8 IN QUITO) ARE PRIVATELY-OWNED. CHANNEL 4 BEGAN COLOR TELECASTS WITH NTSC SYSTEM IN DECEMBER 1973, AND CHANNEL 8 FOLLOWED SUIT SOME MONTHS LATER. MOST TELECASTING ON 4 AND 8 IS NOW DONE IN COLOR, AND COLOR RECEIVERS, DESPITE HIGH COST, ARE AVAILABLE FOR PURCHASE IN MOST MEDIUM-TO LARGE APPLIANCE STORES. ZENITH, ADMIRAL AND PHILCO DISTRIBUTORS ADVERTISE EXTENSIVELY. HITACHI AND SONY APPARENTLY ALSO ENJOY BRISK SALES.

3. NTSC COLOR IS THEREFORE AN ACCOMPLISHED FACT IN ECUADOR. GOE OFFICIALS HAVE INFORMED EMBOFFS THAT, GIVEN THIS SITUATION, IT WOULD BE RIDICULOUS FOR GOE TO TRY TO CHANGE SYSTEMS.
BREWSTER

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 12 SEP 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975QUITO06814
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750317-0714
From: QUITO
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750957/aaaabyqa.tel
Line Count: 51
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EB
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 1
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 75 STATE 196116, 75 BOGOTA 8576, 75 QUITO 5099
Review Action: RELEASED, APPROVED
Review Authority: RowellE0
Review Comment: n/a
Review Content Flags:
Review Date: 16 JAN 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <16 JAN 2003 by maustmc>; APPROVED <30 JAN 2004 by RowellE0>
Review Markings:

Margaret P. Grafeld
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EO Systematic Review
06 JUL 2006

Review Media Identifier:
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Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: SELECTION OF COLOR TV SYSTEMS
TAGS: BEXP, EC
To: BOGOTA
Type: TE
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